



Possum Potters choose franchising for their business expansion

Possum Potters is delighted to announce the launching of its franchise program.” said Managing Director Mrs. Dalene Groom. “We see franchising as the way of the future.”

“Possum Potters is a unique business, they use clay to introduce children to art. It has been in business for many years, and generates a great deal of referral and repeat business” said Mr. Richard Garraway of *The Franchise Shop* who have assisted Possum Potters with their franchise development.

Mrs. Groom said “We run our weekly curriculum in Kindergartens and Childcare centres as extra curriculum activities that are paid for by the participating children’s parents. We now offer many new products such as hand and foot prints. The prints make great presents for occasions like Mothers or Fathers Day as well as offering our franchise owners an extra income stream. ”

A Possum Potters franchise can be established from around \$20,000 to \$25,000 exclusive of GST. This covers the franchise fee, training fee,

---PRESS RELEASE---

04-10-2007

equipment, uniforms and opening stock. The package includes the vehicle sign-writing, uniforms and stationery.

“We are now seeking our first franchise owners. Enquiries for individual franchises, in Melbourne and regional Victoria initially, and then throughout Australia are very welcome” Mrs.Groom said.

Colour Photo's available

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The Franchise Shop represents Possum Potters Franchising.

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